

# BABOK<sup>®</sup> study group

OVERVIEW



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# Value for participants

Participating in our study group and knowing and understanding the BABOK increases competences, quality, personal satisfaction and international recognition



## Individuals

- Build competences in the global BA standard
- Share knowledge and experience
- Learn from peers
- Be prepared for certification
- Advanced career potential
- Potentially higher income



## Organisations

- Engage people by supporting their professional development
- Common BA language across projects
- More reliable, higher quality results
- Identifies professional business analysts to clients and business partners

# Positioning of BABOK study group

- We are organising a **study group**, not a lecture series. We will not focus on teaching business analysis techniques. Rather, we will be sharing and discussing real life cases and examples with participants, and support participants as they work on their own cases.
- The study group is stretched over a **longer period of time**, enabling learning by applying in each participant's work context and getting feedback along the way from peers and coaches.
- We look at the whole of **BABOK**, which is a community-based and consensus-driven global standard in business analysis, developed with the contribution of 150 writers and researchers from 20 countries.
- We work towards **certification** (not mandatory).

A group of people are gathered around a table, engaged in a study session. One person is pointing at a laptop screen, while another is writing on a notepad. The scene is overlaid with a semi-transparent orange filter. The text "Shared learning through a study group with peers" is centered in white.

Shared learning through a study group with peers

# Study group approach

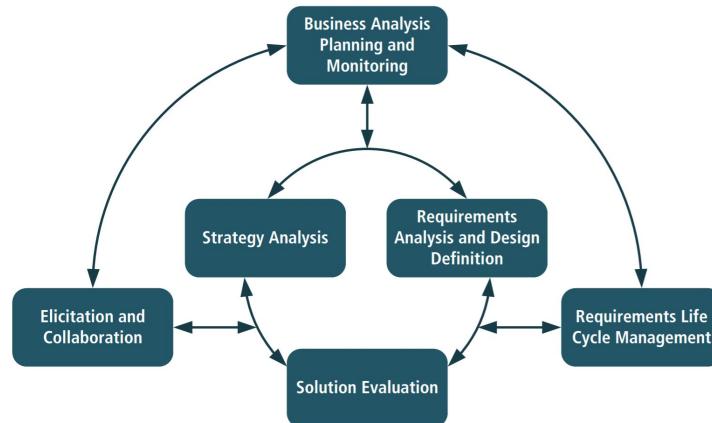
- Evening sessions where we discuss BABOK content and cases
  - Participants prepare each session by going through the relevant BABOK parts up front
  - Typically 6 weeks between sessions
- Online forum for continuous discussion in between evening sessions
  - Facilitated by IIBA Brussels Chapter board members
  - Ensures active participation and collaboration
- Study group ending
  - Participants can opt for certification
    - Some participants are already certified and only desire re-certification
  - We consider having participants present a personal / group case at the end

# Study group approach

## BABOK v3 Knowledge Areas

We will discuss the different BABOK knowledge areas in a different order than the BABOK, in order to align with a typical project approach:

- Start with *Elicitation & Collaboration* to capture (initial) needs and requirements
- Then discuss the core knowledge areas *Strategy Analysis*, *Requirements Analysis and Design Definition*, *Solution Evaluation* as part of a normal strategy → solution process
- Next discuss *Requirements Life Cycle Management* to follow up on requirements throughout the project
- Close with *Business Analysis Planning and Monitoring* as it's easier to think about planning and monitoring things that have already been discussed



# Study group approach

## Sessions

- 10/01/2019 - Session 1 (Brussels)
  - How to read the BABOK ?
  - How to apply for certification ?
- 21/02/2019 - Session 2 (Mechelen)
  - Elicitation and Collaboration
  - Strategy Analysis
- 4/04/2019 - Session 3 (Brussels)
  - Requirements Analysis and Design Definition
  - Requirements Life Cycle Management
- 16/05/2019 - Session 4 (Mechelen)
  - Solution Evaluation
  - Business Analysis Planning and Monitoring
- 13/06/2019 - Session 5 (Brussels)
  - Case presentation
- Possibility to attend separate follow-up study group on the Agile Extension
  - To be planned after summer 2019



# Participation fee

- Participation cost: € 100 (VAT exclusive)
  - No distinction between IIBA members and non-members
  - IIBA members already receive a free BABOK e-book, certification discounts and access to online resources
- Included benefits for participants
  - Access to our study group
  - Earn Continuing Development Units (CDUs) for re-certification
  - Paper BABOK guide
  - 20% discount on online study material at <http://business-analysis-excellence.com/>, which lets you earn Professional Development (PD) hours for certification
- We ask for a fee to ensure commitment and because the value of what we provide. However, this fee is set low on purpose:
  - We do not want to set any additional threshold on top of certification fees and study costs
  - As a non profit organisation, we are not aiming for profit
  - We aim to maximise impact on the local BA community

