



Annual Report

2024

IIBA Brussels

By IIBA® Brussels Chapter

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"The 2024 report is the quintessence of the IIBA Brussels Chapter. Even though I was following their events and news, I was struck by how much the Chapter accomplished this year. This report will be helpful to business analysts from Belgium and Luxembourg, as well as nearby regions, as business analysts from there will benefit from the many in-person events in the future. The report also highlights people worth following, experts, volunteers, and new people on the global stage, who shape today's business analysis. From this report, you will learn who the IIBA Brussels followers are and understand what community you are a part of or could join. What the Chapter did in 2024 is amazing, and I wish for them continue, expand, and share even more with us."

- Iurii Gomon -

Founder of Passionate Business Analyst | Director of Global Communications at IIBA Ukraine Chapter

"The reach and impact of the Brussels chapter is inspirational. It is so important to take the time to reflect on what has been achieved and learned in the past year, and this report highlights impressive achievements in service to the BA community, not just in Belgium but across the globe.

The effort and enthusiasm of the chapter volunteers is rightly celebrated in the report. Their hard work and dedication to sharing knowledge and building the community is truly commendable."

- Christina Lovelock -

Business Analysis Leader | Author | Speaker | Coach

IIBA's Vision

Shape the practice of business analysis to achieve better enterprise outcomes.

IIBA's Mission

Lead the global business analysis community and professional standards so every person achieves more.

INTERNATIONAL INSTITUTE OF BUSINESS ANALYSIS™

CORE AND SPECIALTY CERTIFICATIONS



30 000+

Members and certification holders



120

Chapters in >40 countries and
Members in >150 countries around the globe



600+

Corporate Program, Academic Institutional,
and Training Partners



1300+

Volunteers working together to build
the standard of the profession



IIBA Brussels Chapter

Belgium & Luxembourg

144

Members



73

Certification holders



2000+

LinkedIn followers



900+

Newsletter subscribers



10 - 40

Event participants on average each time



IIBA Brussels Chapter Vision & Mission

Vision

Become the centre for the community
of practice in Business Analysis in
Belgium and Luxembourg

Mission

Foster awareness on the value of
business analysis

Support and advance skills and
competencies of BA professionals

RISE of the BA Profession(al) in BeLux

Strategic plan 2022 - 2027

Strategy

← **Reach** →
Impact
Support
Engage

RISE of the BA Profession(al) in BeLux

Key elements

- **Reach** a large part of the broad community that performs, uses or reaps the benefits of BA
- **Impact**: Inspire our community with actionable ideas and possibilities, leading to actions by and results for our community members
- **Support** our customers by providing them with what they need to grow and leverage their BA capability, skills and expertise
- **Engage** our customers so we become a true community

Supportive elements

- **Quality** of content & value proposition; **Feedback** loop
- **Consistency**: regularity & sustainability of activities
- **Team** stability; ability to execute

IIBA Brussels Chapter Key Activities

- Regular Chapter Events
- Yearly BABOK Study Group
- Analysis Experience Sharing
- Yearly BA & Beyond Conference
- Yearly BA Achievement Award
- Weekly BA Café
- Marketing & Communications
 - LinkedIn company page
 - Chapter mailing list: LinkedIn | Subscribe
 - Chapter website
- Participation in Local and Global (II)BA Events and Activities

IIBA Brussels Chapter

Summary of new activities in 2024

- We initiated our activities in Wallonia and Luxembourg.
- We grew our event team to support both the growth in Flanders and Brussels and the initiation of our activities in Wallonia and Luxembourg.
- We intensified collaboration with IIBA Dutch Chapter, mainly through our BA & Beyond Conference.
- We initiated strategic collaborations with IREB and PMI Belgium, both of whom have been presenting at BA & Beyond, and with concrete plans to collaborate more in 2025.
- With the help of selected community members, we are exploring other activities like a BA experience sharing community and POA-related activities.

IIBA Brussels Chapter Nomination

Chapter Community Outreach & Engagement Award nomination
for IIBA Brussels Chapter in 2024



IIBA Brussels Chapter Recognitions

Filip Hendrickx - IIBA Brussels Chapter President
Winner of 2024 Volunteer of the Year Award



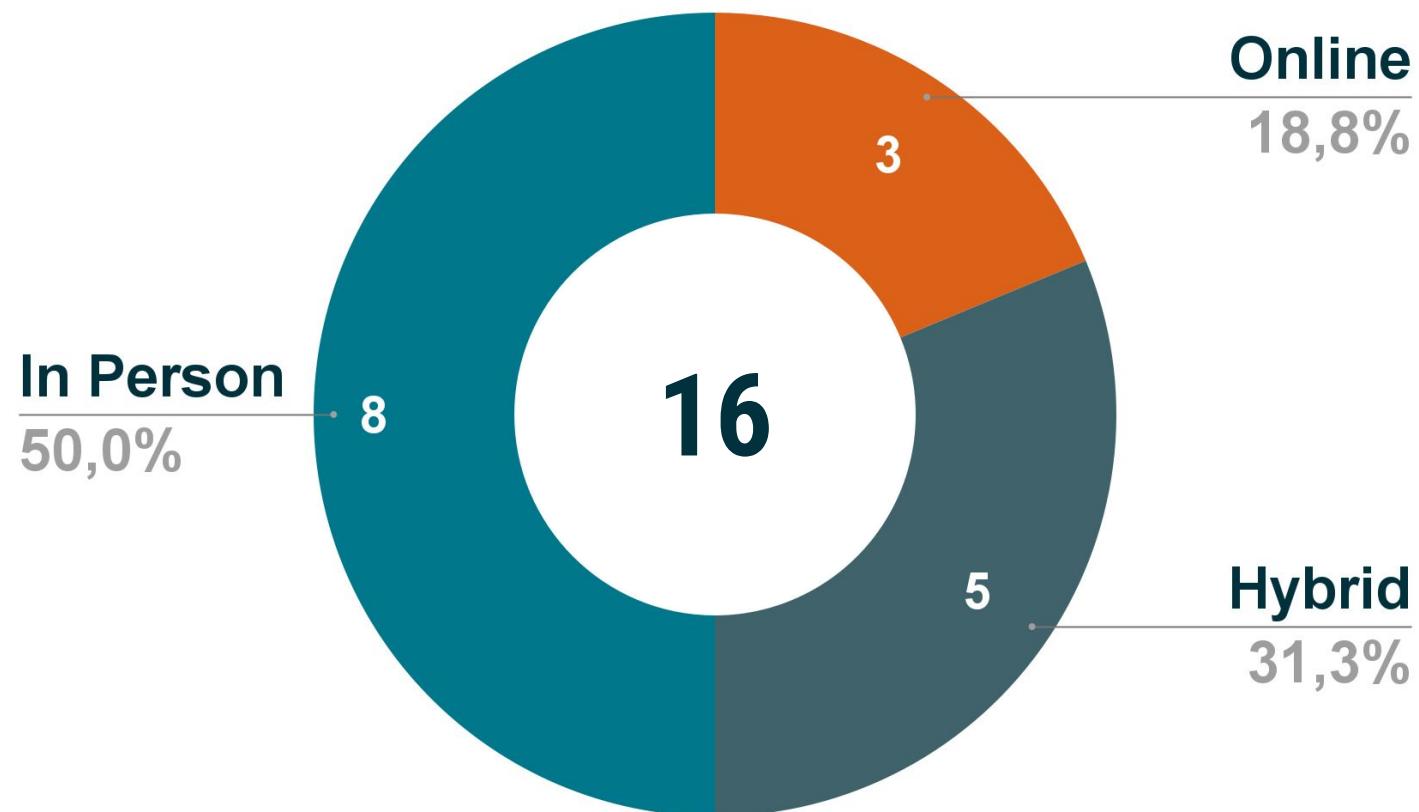
IIBA Brussels Chapter Recognitions

in previous years



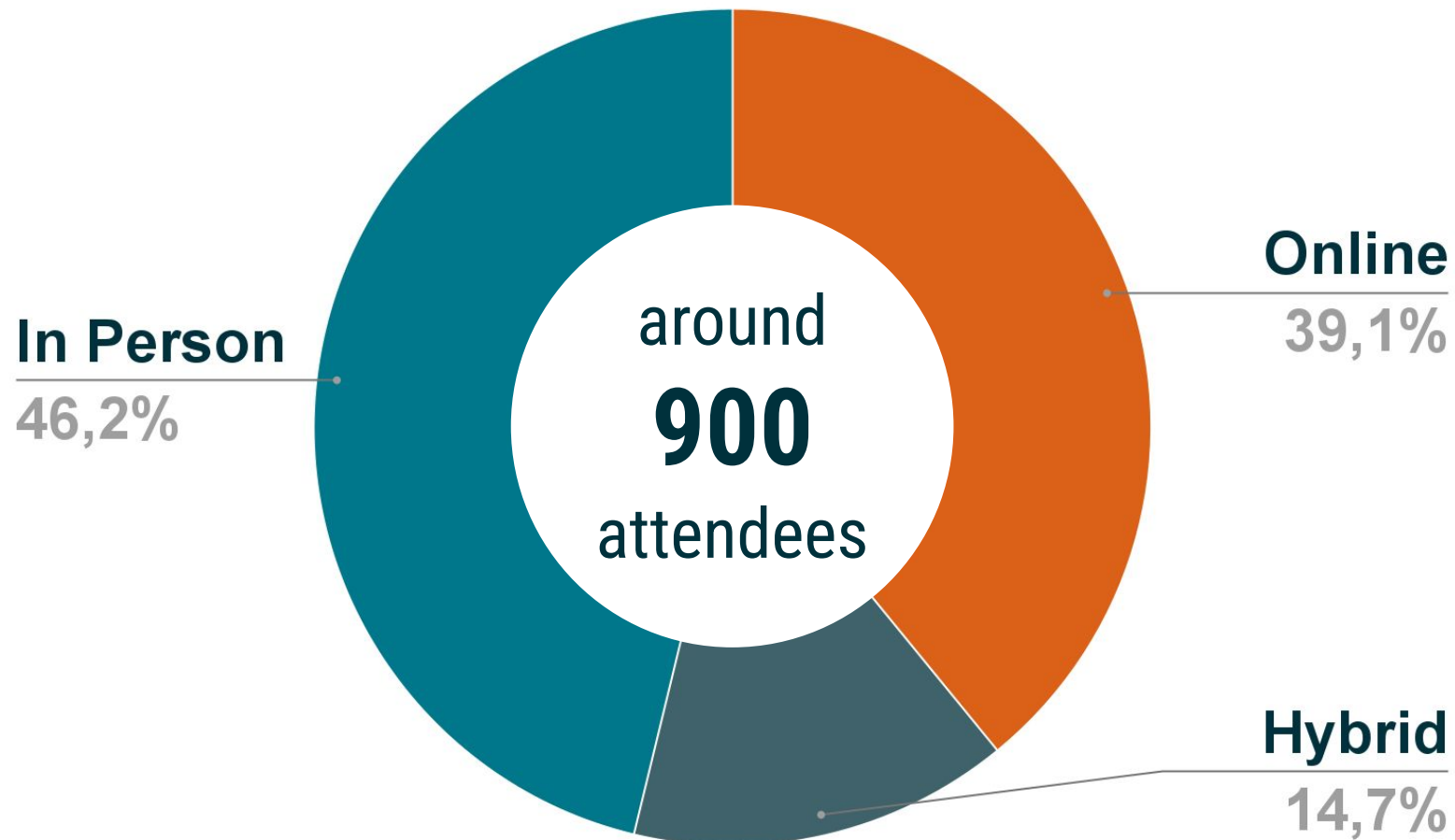
Overview of the Events

The 16 different events IIBA Brussels organised in 2024



Audience of the Events

Organized by IIBA Brussels in 2024



2024

Online



#BACafé

50+ sessions in 2024
occurs every Friday

+ at some international business
analysis conferences



Born in the midst of the 2020 lockdown, the BA Café has evolved into a thriving global community. If you feel like connecting with amazing and diverse BAs, the use this [Zoom link](#) any Friday between 12:30 and 13:30 Brussels time (CEST/CET). No registration needed.

BACafé@TheConference – also can be hosted at a number of international business analysis conferences.

Interesting fact: our [BACafé inspired](#) creation of the North America BA Café, organized by [Erin Twiss](#) and IIBA Dallas Chapter every Friday at 12p CST.

Webpage: <https://brussels.iiba.org/bacafe>

Key facilitators of #BACafé:



Christiane Vandepitte

*Business Analyst - Software Designer -
Speaker - Journalist (freelance)*



Stefan Bossuwé

*#TheHolisticBA • Holistic Business Analysis
Professional • Speaker • Coach • Trainer •
Mentor*



Filip Hendrickx

*Innovating BA | Inspiring people as speaker •
author • trainer • coach • conference
organiser | President @ IIBA Brussels
Chapter | Visiting Professor @ VUB*

2024

Hybrid

BABOK Study Group



BABOK®
Study Group
2024

Ready for
takeoff!



6th BABOK Study Group.

IIBA® Brussels Chapter wants to foster awareness about the added value of business analysis for organisations. By promoting and facilitating the understanding of the BABOK®, we want to proactively contribute to the professionalisation of business analysis in Belgium.

In total 10 people received their certificates of completion of BABOK Study Group 2024.

Web page of the 2024 group:

<https://brussels.iiba.org/events/babok-study-group-2024/>

Facilitators:



Stefan Bossuwé

#TheHolisticBA · Holistic Business Analysis Professional
· Speaker · Coach · Trainer · Mentor



Robin Smets

PMI-ACP
Operations Manager at Contrast Consulting,
Contraste Europe



Kristof Peeters

Experienced Functional & Business Analyst /
Competence Lead in Analysis | Bridging
Business Needs with Technical Solutions in a
Global Context at Sopra Steria Belgium

2024-02-22

In Person



Business Analysis Meetup Luxembourg

Business Analysis Luxembourg Meetup

Join our first Luxembourg event and
kick-start the local BA community!

 Thursday, 22 February, 18:30 CET

 Luxembourg City Centre, TBA

 brussels.iiba.org/events-list

Image by Stasyan117, CC BY-SA 4.0 via Wikimedia Commons

After 15 years of (II)BA activities in Belgium, we are now initiating activities to meet, connect and inspire the Luxembourg BA community and we would like to connect with you. Our goal is to bring local BA professionals together through social events and inspiring seminars, mostly free to attend.

An informal in person lean coffee + networking session discussing the challenges and opportunities you see for BA profession.

Our first meetup was on Thursday, 22 February, in the city centre of Luxembourg.

Facilitators:



Mounir LAKHDARI
*People & Technology Advisor | CRM
& ERP Business Analysis*



Alberto Serra
*Enthusiast Python Developer | API Integration |
Data Analysis | CBDA | Excited to leverage data
analytics skills for business growth*

2024-03-26

Online



Theme Announcement BA & Beyond 2024

Annual Conference
Denmark — The Netherlands — Belgium — Luxembourg

Theme Announcement

With Robert Snyder, Bard Papegaaij and Olaf Vugts

26 March 2024

ba & beyond 7th edition
GLOBAL EVENTS SERIES IIBA

Sponsors: IIBA Brussels Chapter, ba-beyond.eu, IIBA Dutch Chapter, The Business Analysts, ae, COLRUYT GROUP, pan company, qualiware, STAUN & STENDER, pwc

Photo by saeed karimi on Unsplash

The online event to announce the theme for the 7th BA & Beyond conference in 2024.

At our LinkedIn Live event on March 26, three leading speakers shared the stage for an engaging panel discussion.

Speakers:



Olaf Vugts
Zelfstandig Adviseur imagineering, merkstrategie, storytelling en experience • Spreker • Business Coach



Bard Papegaaij
Re-humanising work and society.



Robert Snyder
Innovation Elegance | Change Leadership | Transcending Agile & Waterfall

Facilitators:



Wouter Nieuwenburg
Business Analyst/Architect at the Ministerie van Sociale Zaken en Werkgelegenheid (via Pancompany)



Filip Hendrickx
Innovating BA | Inspiring people as speaker • author • trainer • coach • conference organiser | President @ IIBA Brussels Chapter | Visiting Professor @ VUB

2024-04-04

In Person



Lean Coffee: BA & AI: Riding the wave of value

Lean Coffee on BA & AI Riding the wave of value with Agnieszka Balcerzak

kindly hosted by



INAMI-RIZIV

Thursday, 4 April, 18:30 CEST

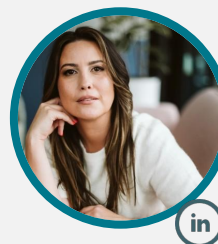
RIZIV/INAMI, Brussels

brussels.iiba.org/events-list


Excited to have Agnieszka Balcerzak with us in Brussels on 4 April.

There's still so much buzz and hype around genAI and the link with or influence on business analysis. We discussed how we really apply it at our next in-person Chapter event in Brussels at RIZIV-INAMI, where our special guest Agnieszka Balcerzak from the IIBA Poland Chapter shared insights and experience to drive our lean coffee conversation.

Speaker:



Agnieszka Balcerzak

CBAP, CCBA, ECBA, AAC, CCA, CBDA, CPOA

Driving Business Analysts Excellence through Training & Mentorship /
 Fostering BA Community Growth as President of IIBA Poland Chapter /
 People-centered Creative Force / Ownership Advocate / Wellbeing Lover

2024-04-18

In Person



Business Analysis Meetup Luxembourg

BA Luxembourg Meetup Communication and Collaboration

kindly hosted by



Thursday, 18 April, 18:30 CET

Luxembourg City Centre, TBA

brussels.iiba.org/events-listImage by Stasyan117, CC BY-SA 4.0 via Wikimedia Commons
Collaboration icon created by small.amiex - Flaticon

Our second Luxembourg business analysis community Chapter event on communication and collaboration.

We had a good conversation about communication and collaboration, key aspects of any business analysis professional life.

Apart from brain food, there was also very good real food in an inspiring location, both provided by our kind hosting partner ['ESCENT'](#).

Facilitators:

**Mounir LAKHDARI**

*People & Technology Advisor | CRM
& ERP Business Analysis*

**Alberto Serra**

*Enthusiast Python Developer | API Integration |
Data Analysis | CBDA | Excited to leverage data
analytics skills for business growth*

2024-05-02

Online



Flowstoppers



Annual Conference
Denmark — The Netherlands — Belgium — Luxembourg

Flowstoppers

Pre-Conference Webinar with Annette Vendelbo

2 May 2024

7th edition
ba&beyond
GLOBAL EVENTS SERIES IIBA®

IBA Brussels Chapter | ba-beyond.eu | IIBA Dutch Chapter

The Business Analysts | ae | COLRUYT GROUP | IT | pan company | qualiware | STAUN & STENDER | pwc

Photo by saeed karimi on Unsplash

A pre-conference webinar via a LinkedIn Live event about flowstoppers. Flowstoppers are inhibitors to all projects or initiatives, but what are they and what can you do about them?

In this webinar we saw examples of the most common flowstoppers. Those that affect us all. Annette shared what you can do about them and showed real-world examples of how they can be minimized or even removed, and the overwhelmingly positive results if you do so.

Speaker:



Annette Godsk Vendelbo

Kanban expert, agile consultant and trainer.
Author, podcaster, public speaker

2024-05-14

Hybrid



The role of the Future in the BA practice

The role of the Future
in the BA practice
Věra Králová

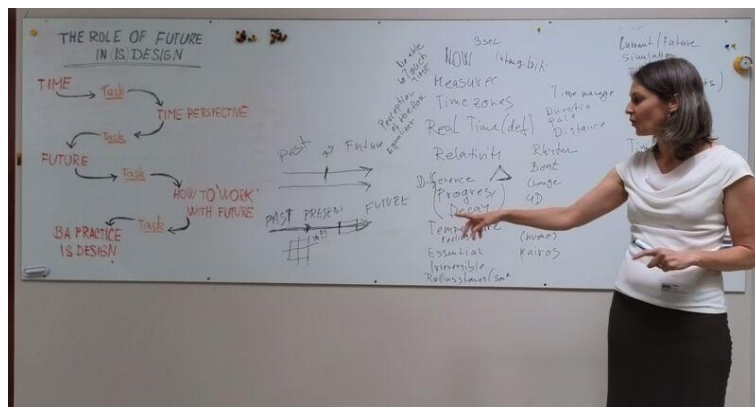
kindly hosted by

namahn

Tuesday, 14 May, 18:30 CEST

Namahn, Brussels + online

brussels.iiba.org/events-list



Our hybrid event with Vera Kralova, CBAP was about time perspectives and how the way we feel about the future influences how we design information systems. What exactly does that mean? You can watch the [teaser interview](#).

We discussed some [time paradoxes](#) and evaluated how time influences our professional and personal activities.

Speaker:



Vera Kralova

CBAP

Designing new systems needs to begin with their uses

2024-05-28 – 2024-06-06

In Person

BA & Beyond Conference 7th Edition

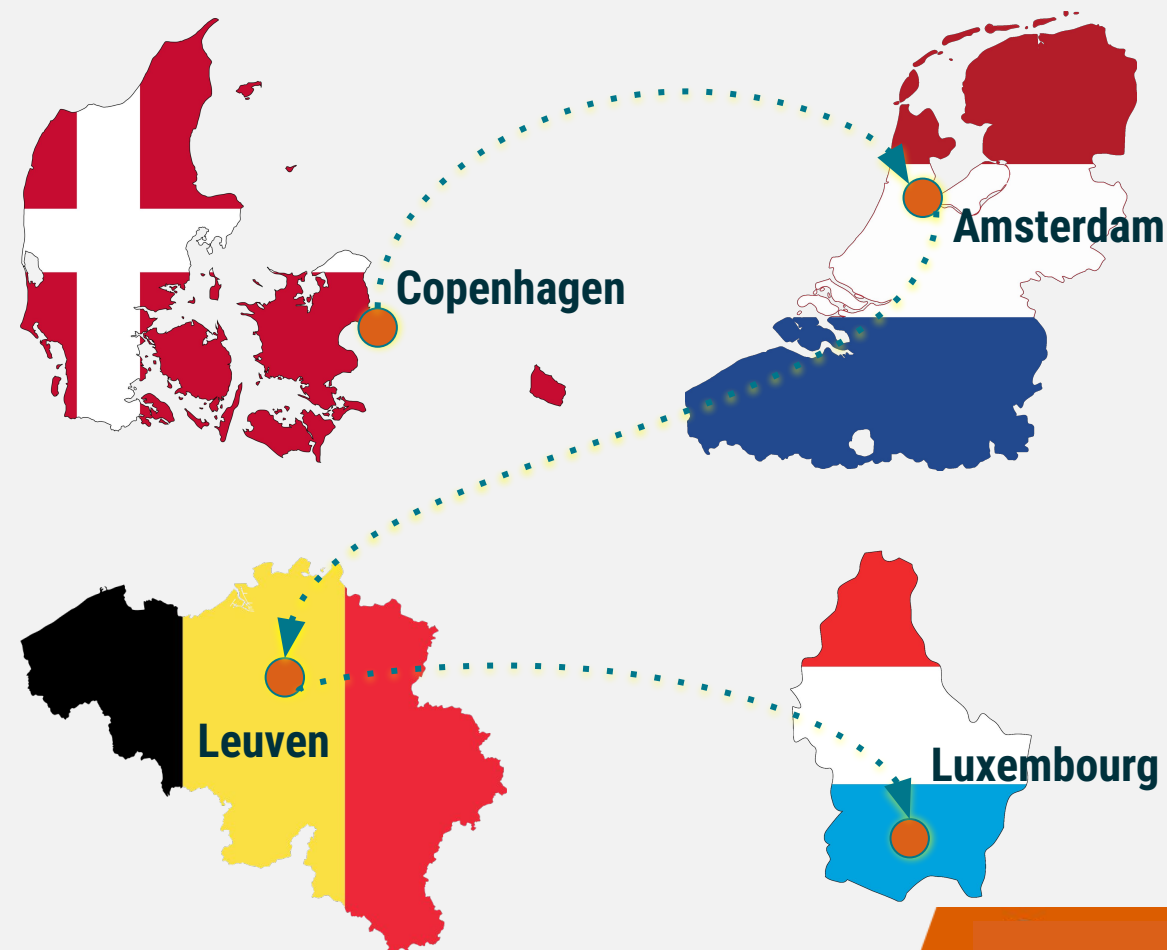


part of
the IIBA Global Business Analysis Event Series



In person conference. This year BA & Beyond was in 4 countries for 5 days!

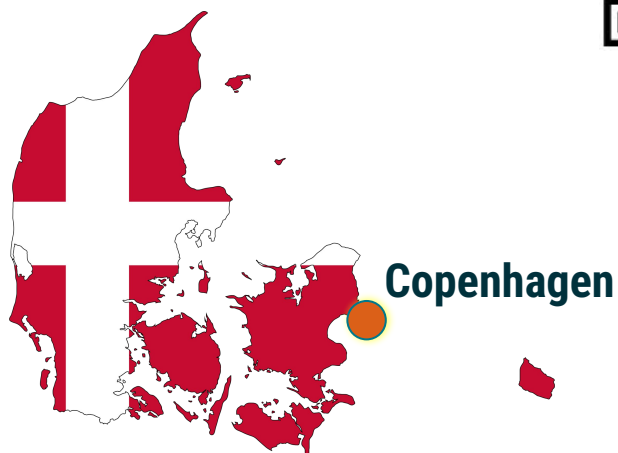
Well over 350 participants shared their perspectives during five days of inspiration and networking in Denmark, The Netherlands, Belgium and Luxembourg.



2024-05-28

In Person

BA&Beyond 2024 - Denmark



On 28 May, BA & Beyond descended on Denmark for the first time, in Copenhagen, in the middle of the Oresund region. We have put together a great programme together with our partners there: [Staun&Stender](#), [PwC Denmark](#), and [QualiWare](#).

Agenda for this conference day was prepared by:



Helle Torp Eklund
IT & Business Architecture
Consultant at PwC Denmark



Harriet Hansen
Senior Manager - IT &
Business Architecture
consultant at PwC
Denmark



Line Karkov
Senior Business Analyst at DM -
fagforening | Fremtidsarkæolog |
Yes, and... | Fighting HIPPOs



Wouter Nieuwenburg
Business Analyst/Architect at
the Ministerie van Sociale
Zaken en Werkgelegenheid
(via Pancompany)



Filip Hendrickx
Innovating BA | Inspiring people as speaker • author
• trainer • coach • conference organiser | President @
IIBA Brussels Chapter | Visiting Professor @ VUB

2024-05-30

In Person

BA&Beyond 2024 - The Netherlands



On 30 May, BA & Beyond struck down for the sixth time in Amsterdam. In the Netherlands, we are extremely happy with the support [Pancompany](#) has been giving us for several years. There was enough inspiration in [Amsterdam Art Center](#) to keep us looking from different perspectives all day.

Agenda for this conference day was prepared by:

**Sander Boon**

*Change Driver | Sr. Business Analyst |
BA Lead | Board member of IIBA NL*

**Wouter Nieuwenburg**

*Business Analyst/Architect at the
Ministerie van Sociale Zaken en
Werkgelegenheid (via Pancompany)*

**Filip Hendrickx**

*Innovating BA | Inspiring people as speaker • author
• trainer • coach • conference organiser | President @
IIBA Brussels Chapter | Visiting Professor @ VUB*

2024-06-03 – 04

In Person

BA&Beyond 2024 - Belgium



June 3 was the first day that we were in Leuven, while we organized the conference in Belgium for the seventh time. In Belgium, we are extremely happy with the support [AE](#), [The Business Analysts](#) and [Colruyt Group](#) have been giving us for several years. This year we were welcomed in [BrightSpace](#) venue.

Agenda for these conference days was prepared by:

**Robin Smets**

PMI-ACP

Operations Manager at Contrast Consulting,
Contraste Europe**Branka Nesterović Haining**Business Consultant | Change and
Transformation | Aligning the business
need to the requirements of the people**Filip Hendrickx**Innovating BA | Inspiring people as speaker • author
• trainer • coach • conference organiser | President @
IIBA Brussels Chapter | Visiting Professor @ VUB

2024-06-06

In Person

BA&Beyond 2024 - Luxembourg



6 June was already the fifth and final day of BABeyond24 and Luxembourg was the fourth city we were visiting this year. It was our first conference organised in Luxembourg. [The Office](#) provided us with engaging environment for the event.

Agenda for this conference day was prepared by:

**Alberto Serra**

Enthusiast Python Developer | API Integration | Data Analysis | CBDA | Excited to leverage data analytics skills for business growth

**Mounir LAKHDARI**

People & Technology Advisor | CRM & ERP Business Analysis

**Filip Hendrickx**

Innovating BA | Inspiring people as speaker • author • trainer • coach • conference organiser | President @ IIBA Brussels Chapter | Visiting Professor @ VUB

2024-06-20

Hybrid



Annual General Meeting & Lean Coffee: BA Driving Strategic Initiatives IIBA

Annual General Meeting & Lean Coffee BA Driving Strategic Initiatives

kindly hosted by

IT-Planet

A Planet Group Company

Thursday, 20 June, 18:00 CEST

IT-Planet, Ghent + online

brussels.iiba.org/events-list


Photo by Frank Leuderalbert on Unsplash

Hybrid event, combining our Annual General Meeting and a Lean Coffee on BA Driving Strategic Initiatives.

The evening started with a brief overview of our Chapter's strategy, our past activities and future plans, followed by the brief formal part of our Annual General Meeting.

Highlighted participants:


Robin Smets

PMI-ACP

Operations Manager at
Contrast Consulting,
Contraste Europe

Mounir LAKHDARI
People & Technology Advisor
| CRM & ERP Business
Analysis

Bart Verbeke
Freelance Business
Analyst - CBAP

Bert Heymans
Business Analyst at The
Business Analysts NV,
deployed at ACV-CSC

Filip De Sutter
Experienced CEO @ Queaso Services bv & Systray
Solutions bvba | Ing. MSc/MBA, Business
Management, New Business Development

2024-08-27

In Person



Synergizing Stakeholder Management: BAs and PMs in action

Synergizing Stakeholder Management: BAs and PMs in Action

kindly hosted by



in collaboration with



Tuesday, 27 August, 18:00 CEST

Randstad Digital Belgium

brussels.iiba.org/events-list



PMI Belgium President
Anja Vandenbergh



IIBA Brussels Chapter President
Filip Hendrickx

PMI Belgium Chapter's and IIBA Brussels Chapter's communities joined forces to discuss BA & PM synergies in stakeholder management. 🤝

Some takeaways from this interactive and fun event:

- 🎯 Be precise.
- 👤 PMs need BAs to identify and engage stakeholders.
- 💬 Communication is 90% of the work, but beware, "The single biggest problem in communication is the illusion that it has taken place." -- George Bernard Shaw
- 🕒 It takes time to understand your stakeholders. Don't judge too soon! It's continuous work!
- 🧛 We also talked about vampires... (thanks to the late Bob Prentiss)

Key speakers:



☀️ **Anja (Laugh Fairy - Lachfee 😊)**
Vandenbergh 🌈

Verhoog jouw energie door in de natuur te bewegen, te ademen en te lachen. Met B.A.L.-methode breng ik je terug bij jezelf, zowel lichamelijk als mentaal



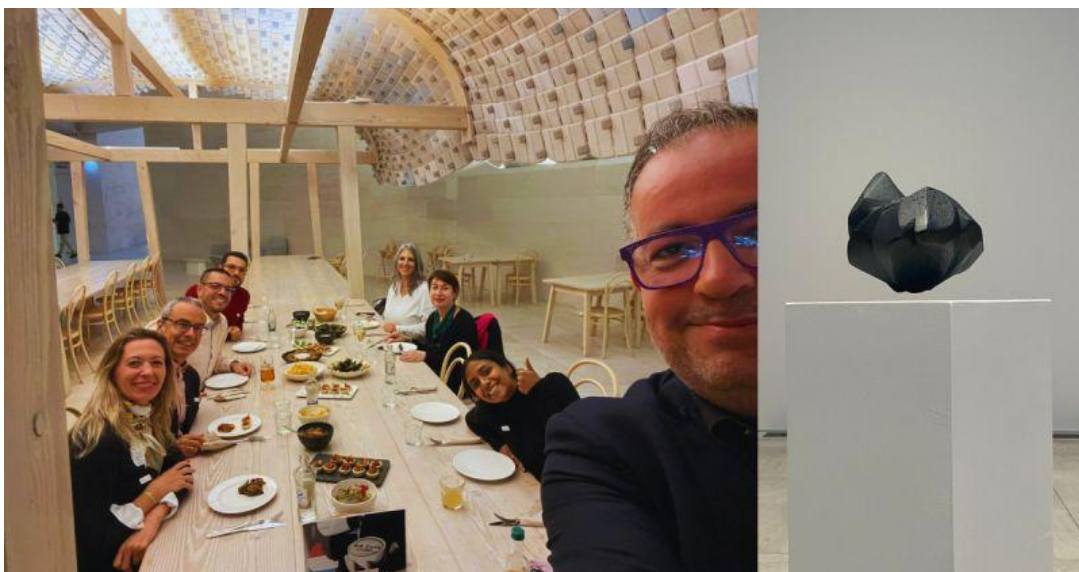
Filip Hendrickx

Innovating BA / Inspiring people as speaker • author • trainer • coach • conference organiser / President @ IIBA Brussels Chapter / Visiting Professor @ VUB

2024-09-25

In Person

BA Café Luxembourg at MUDAM Café



🎨 **Museum Tour:** We started with a tour of the MUDAM Museum. We saw how art can provide fresh perspectives and insights that are relevant to business analysis.

🤝 **Networking & Discussions:** We engaged in casual conversations with peers over drinks and snacks. It was a relaxed setting with no formal agenda.

💡 **Inspiration:** We used the artwork as a metaphor for business analysis journey and brought unique perspective to the discussion.

This event was inspired by the BA-o-Bar from IIBA Geneva Chapter and the well-known BA Café by IIBA® Brussels Chapter.

The BA Café Luxembourg aims to foster the same spirit of community and connection in a local, in-person setting.

Facilitator:



Mounir LAKHDARI
People & Technology Advisor | CRM
& ERP Business Analysis

2024-10-03

Hybrid



Lean Coffee: Business Architecture

Lean Coffee Business Architecture

kindly hosted by



Thursday, 3 October, 18:00 CEST

Smals, Brussels + Online

brussels.iiba.org/events



Pierre-Philippe Delmarcelle
Smals

Bart Verbeke
IIBA Brussels Chapter

Nils Steyaert
IIBA Brussels Chapter

Lean Coffee is a structured, agenda-less meeting format where participants gather, build an agenda together, and begin talking. Conversations are directed and time-boxed, ensuring everyone has a chance to contribute.

This was a hybrid event: Nils Steyaert from the IIBA Brussels Chapter facilitated the in-person Lean Coffee, while Bart Verbeke from the IIBA Brussels Chapter facilitated the online Lean Coffee.

Speaker:



Pierre-Philippe Delmarcelle
Business Architect chez Smals

Facilitators:



Bart Verbeke
Freelance Business Analyst - CBAP



Nils Steyaert
Senior business process and business data analyst

2024-11-12

In Person



1st Wallonia event with workshop "Beyond the backlog: visualize the whole, build the essentials"

Au-delà du Backlog:
Visualisez l'Ensemble,
Construisez l'Essentiel
 Pratiquez le Story Mapping de Jeff Patton

en collaboration avec



Mardi, 12 November, 18:00 CET

CAP Innove, Nivelles

brussels.iiba.org/events



We launched our activities in Wallonia. 🚀

Participants with various professional profiles (business analysts, developer analysts, SAP project managers, IT students, etc.) took part with interest and enthusiasm in the workshop "Beyond the backlog: visualize the whole, build the essentials".

This first event is the beginning of an exciting new story for our chapter and our community. 💪

Speakers and facilitators:



Amra ZIDANI
Entrepreneur



Eddy Bruart
*Head of Marketing & AI /
 Driving Innovation in
 SaaS Solutions*



Pacifique Uwimana
ICT Business Analyst



Filip Hendrickx
*Innovating BA | Inspiring people as speaker • author
 • trainer • coach • conference organiser | President @
 IIBA Brussels Chapter | Visiting Professor @ VUB*

2024-11-13

In Person

2nd BA Café Luxembourg



On **November 13th at MUDAM Cafe Luxembourg**, we brought analysts together to tackle a shared challenge impacting all of us.

🚫 Are You Struggling with No-Shows at Your Free In-Person Events?

Do these challenges sound familiar?

- High no-show rates despite strong registration numbers?
- Uncertainty about why registered attendees don't show up?
- Seeking effective ways to boost actual attendance?

At BA Café Luxembourg, we're sharing strategies that make a real difference! From addressing attendee pain points to offering small incentives, here's how you can encourage more RSVPs to turn into real attendees.

Facilitator:



Mounir LAKHDARI
People & Technology Advisor | CRM
& ERP Business Analysis

2024-11-14

Hybrid



BABOK Study Group 2025 - Introductory Session

BABOK® Study Group 2025 Introductory Session

”

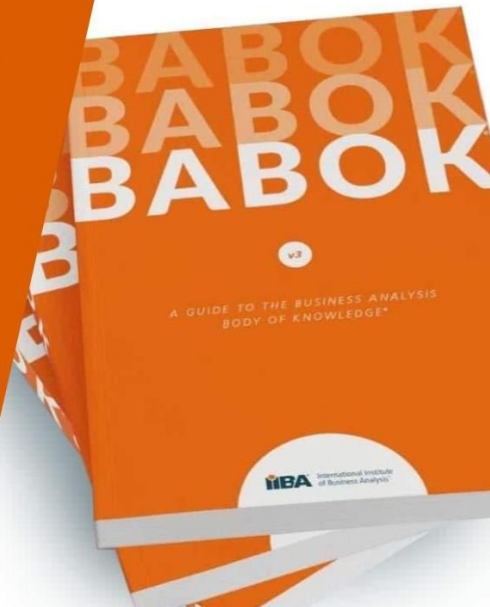
Join us for success!

Thursday, 14 November, 19:00 CET

In-person: Sopra Steria, Diegem, BE

Online: Zoom

brussels.iiba.org/events



This hybrid event was the perfect way to discover how the BABOKv3 Guide will be explored by the participants of the BABOK Study Group in 2025, and connect with a community of passionate business analysis practitioners.

An insightful overview of the BABOK Guide and its Knowledge Areas.

Guidance on how our study group can help you to better understand the BABOK and - if you'd be interested - how to prepare for IIBA core certification.

Web page of the 2025 group:

<https://brussels.iiba.org/events/babok-study-group-2025/>

Facilitators:



Robin Smets

PMI-ACP

Operations Manager at Contrast Consulting, Contraste Europe



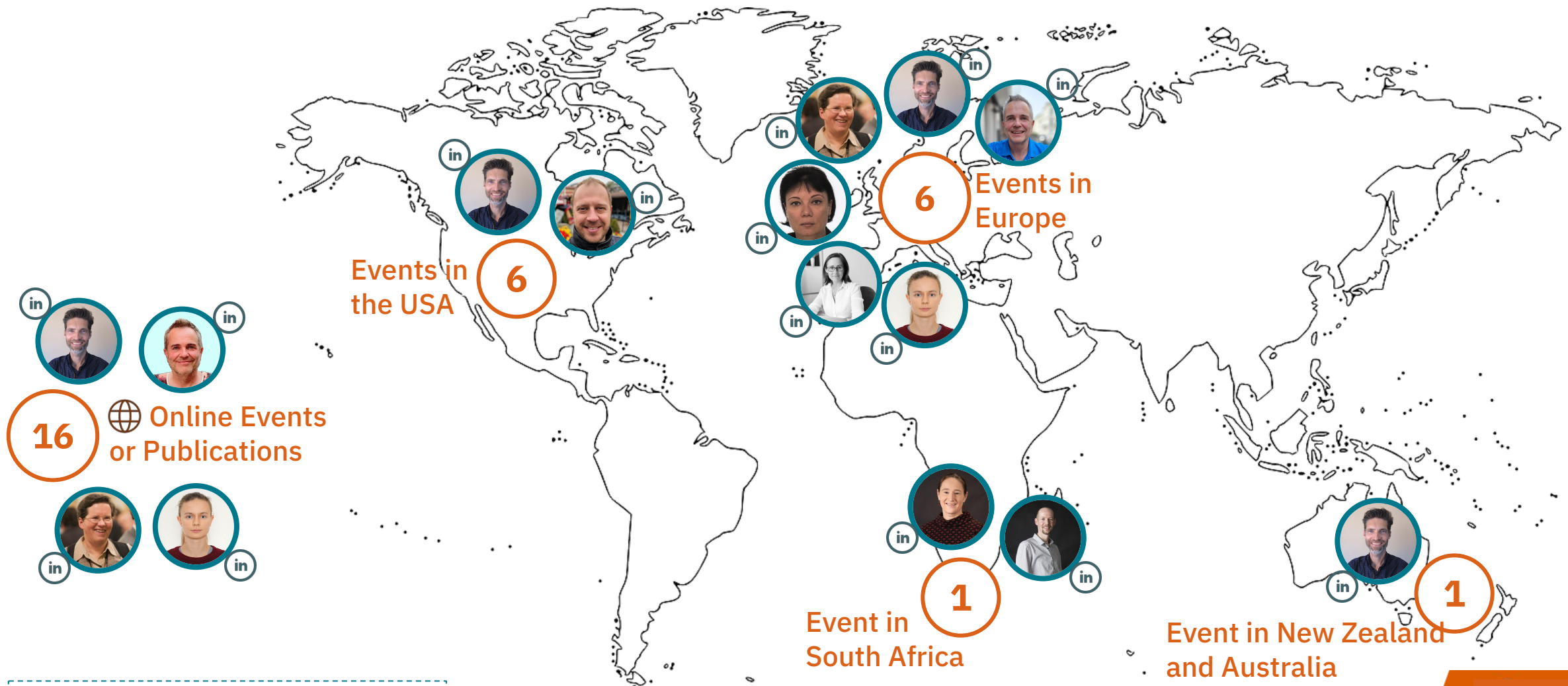
Stefan Bossuwé

#TheHolisticBA · Holistic Business Analysis Professional · Speaker · Coach · Trainer · Mentor



Guest Events

The overview of events in which IIBA Brussels Chapter members participated in 2024



More details are in Extensions 1.1 – 1.3

IIBA Brussels Chapter Statistics Insights 2024

Visitors Demographics - top 5 job functions

Research · 522 (30.9%)



Information Technology · 210 (12.4%)



Business Development · 196 (11.6%)



Media and Communication · 86 (5.1%)



Operations · 76 (4.5%)



IIBA Brussels Chapter Statistics Insights 2024

Visitors Demographics - top 5 locations

Brussels Metropolitan Area, Belgium · 477 (28.2%)



Brabantine City Row, Netherlands · 113 (6.7%)



The Randstad, Netherlands, Netherlands · 87 (5.1%)



Echternach, Luxembourg · 72 (4.3%)



Antwerp Metropolitan Area, Belgium · 45 (2.7%)



IIBA Brussels Chapter Statistics Insights 2024

Visitors Demographics - top 5 industries

IT Services and IT Consulting · 654 (38.7%)



Business Consulting and Services · 182 (10.8%)



Appliances, Electrical, and Electronics Manufacturing · 130 (7.7%)



Software Development · 77 (4.6%)



Banking · 57 (3.4%)



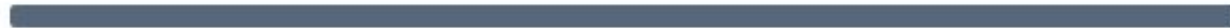
IIBA Brussels Chapter Statistics Insights 2024

Followers Demographics - top 5 job functions

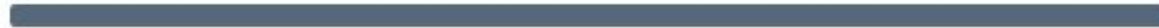
Research · 440 (22.5%)



Business Development · 244 (12.5%)



Information Technology · 230 (11.8%)



Product Management · 114 (5.8%)



Program and Project Management · 112 (5.7%)



IIBA Brussels Chapter Statistics Insights 2024

Followers Demographics - top 5 locations

Brussels Metropolitan Area, Belgium · 234 (12%)



Antwerp Metropolitan Area, Belgium · 86 (4.4%)



Ghent Metropolitan Area, Belgium · 54 (2.8%)



Louvain Metropolitan Area, Belgium · 51 (2.6%)



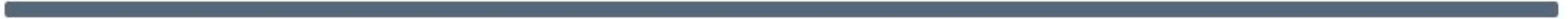
London Area, United Kingdom · 38 (1.9%)



IIBA Brussels Chapter Statistics Insights 2024

Followers Demographics - top 5 industries

IT Services and IT Consulting · 467 (23.9%)



Banking · 119 (6.1%)



Software Development · 108 (5.5%)



Business Consulting and Services · 104 (5.3%)



Government Administration · 84 (4.3%)

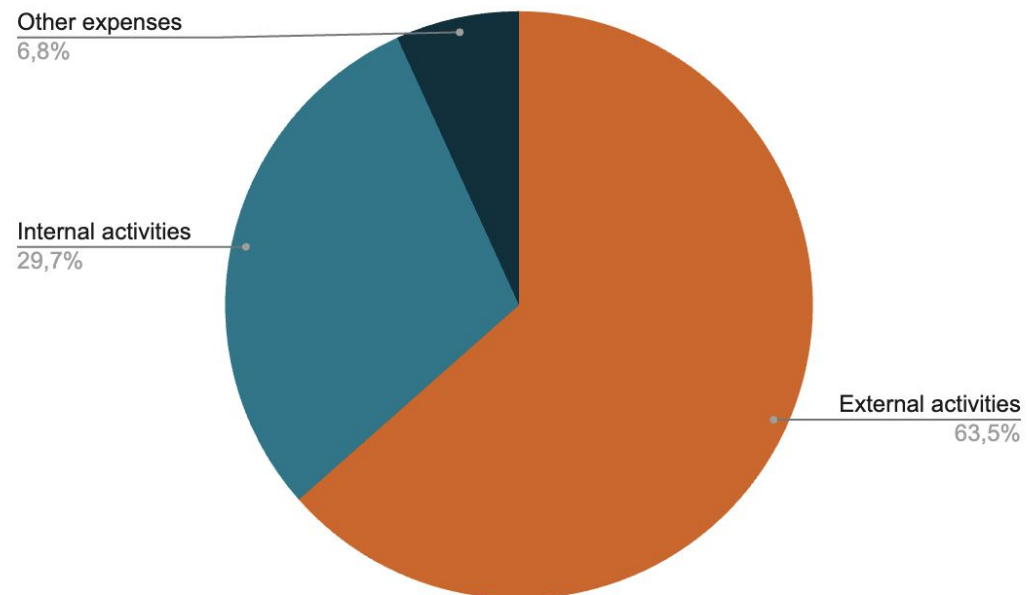


Financial Information

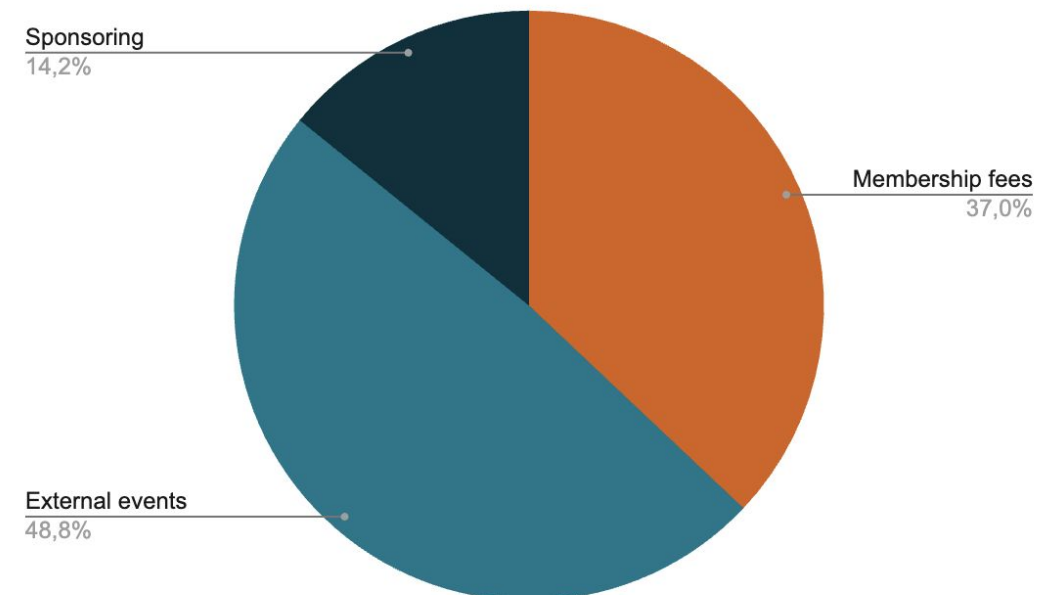
2024 Net Result: + € 1.308,41

2024 EOY Cash Position: + € € 12.470,87

Expenses

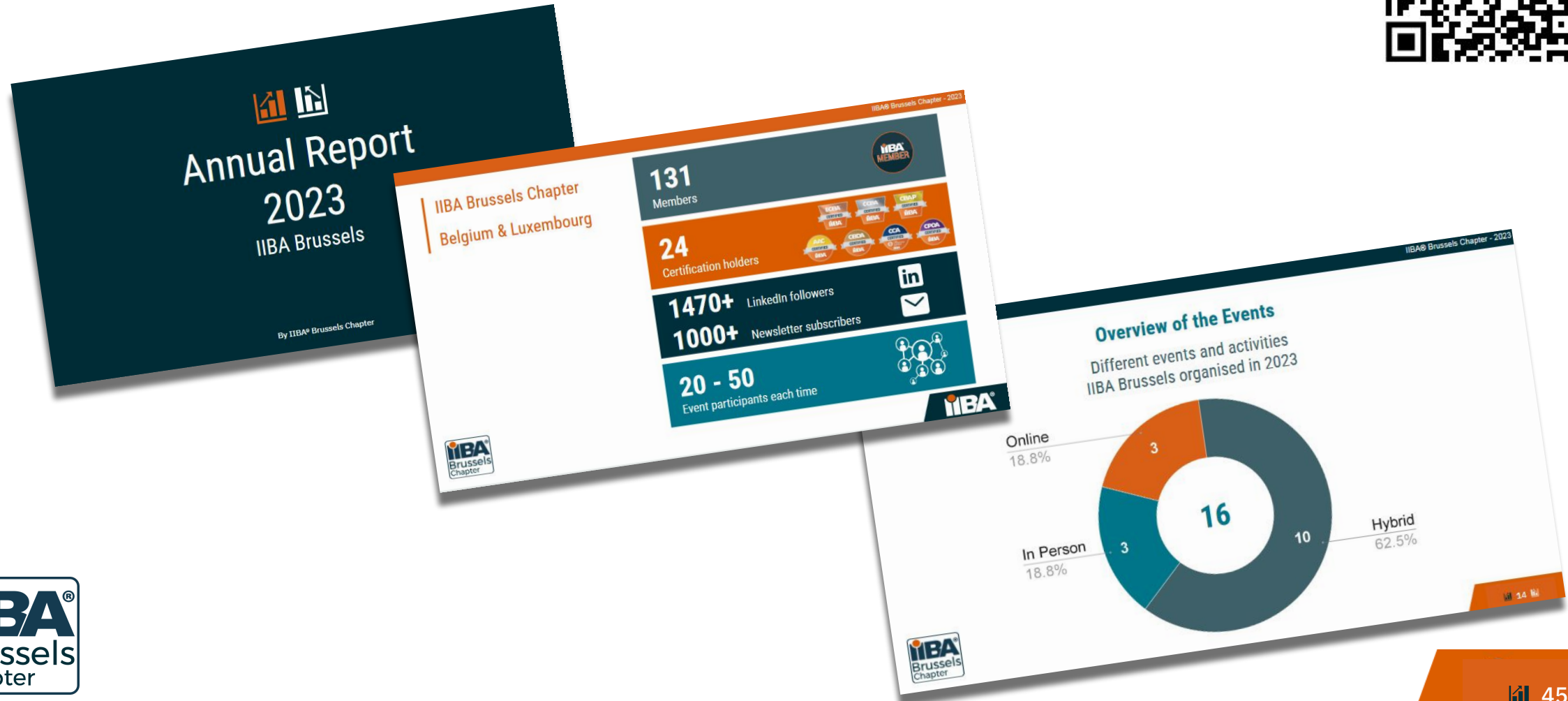


Revenues



Previous Annual Report of IIBA Brussels Chapter

Our previous report for 2023



2025 Preview

Already planned events and activities for 2025





Nikolaas - 2019



Bart - 2023



Filip - 2016



Stefan - 2010



Patsy - 2010



Liza - 2023



Joanna - 2024



Robin - 2019



Ann - 2019



Kristof - 2019



Christiane - 2023



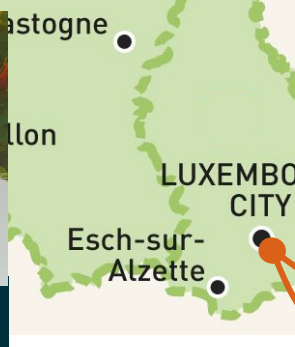
Iris - 2021



Nils - 2023



Nils - 2023



Mounir - 2023



Mounir - 2023



Alberto - 2023



Ann - 2019



Credits

Created by
Elizaveta Ivankova

With the support of
Filip Hendrickx
Mounir Lakhdari

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Guest Events List

List of the events and their organizers where IIBA Brussels Chapter members participated 2024

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Events in Europe

- 1. Filip Hendrickx participated [in Community Event: How to move into a BA or PO role?](#)
organized by **Fly Steady**
- 2. Filip Hendrickx [presented](#) and Stefan Bossuwé [presented](#) at DREAM24 event
organized by **DREAM**
- 3. Stefan Bossuwé presented [at Balkan Business Analysis Conference](#) organized by **IIBA Croatia with the help of the IIBA Chapters from Bulgaria, Slovenia, Serbia, Romania and Bosnia Herzegovina**
- 4. Joanna Du Bois and Iris Michiels participated [in PM Fair 2024](#) organized by **PMI Belgium Chapter**
- 5. Filip Hendrickx provided [a mini-workshop at IIBA NL Jaarcongres](#) organized by **IIBA Dutch Chapter**
- 6. Stefan Bossuwé participated in [CIOoftheYear / DigitalProjectOfTheYear](#) organized by **Data News**

Some team members are very active and they have their own lists of events. Check the links below to see more information:

Stefan Bossuwé: [Future & Past Public Appearances + Publications](#)

Filip Hendrickx: [See me speak](#)

Guest Events List

List of the events and their organizers where IIBA Brussels Chapter members participated 2024

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Online Events or Publications

1. Stefan Bossuwé presented [at BA Leadership Talks](#) organized by **IIBA Belarus Chapter**

2. Stefan Bossuwé participated in [discussion about Holistic Business Analysis](#) organized by **Karolina Zmitrowicz**

3. Stefan Bossuwé and Elizaveta Ivankova participated [in BA Insight Series - Season 2, Episode 10](#) organized by **John Wisner**

4. Christiane Vandepitte presented [at BA Day Afterwork Talk#6](#) organized by **European Business Analysis Day**

5. Filip Hendrickx presented at [Business Analysis Live](#) session

6. Filip Hendrickx participated [in The Passionate BA! episode about Lean and Innovation in BA & Beyond](#) organized by **Iurii Gomon**

7. Christiane Vandepitte presented [at 5th European Business Analysis Day](#) organized by **European Business Analysis Day**

8. Christiane Vandepitte presented [at virtual event about privacy, data protection and security](#) organized by **IIBA UK Chapter**
9. Christiane Vandepitte had a [Publication in IIBA - BAM Magazine](#)

10. Filip Hendrickx participated [in panel discussion while preparing for Festival of Business Analysis](#) organized by **IIBA New Zealand Chapter and IIBA Australia Chapter Ltd**

11. Stefan Bossuwé participated in [The Passionate BA! episode about Holistic Business Analyst Secret Powers](#) organized by **Iurii Gomon**

12. Filip Hendrickx presented [a webinar about strategy](#) organized by **IIBA Ireland Chapter**

13. Stefan Bossuwé presented [online](#) at Festival of Business Analysis organized by **IIBA New Zealand Chapter and IIBA Australia Chapter Ltd**

14. Christiane Vandepitte presented [at a webinar about Privacy and Data Protection](#) organized by **IIBA UK Chapter**

15. Stefan Bossuwé and Elizaveta Ivankova had [publications in The Q4 edition](#) of BA Digest organized by **Blackmetric Business Solutions**

16. Chapter members participated in the global BA Day events and Filip Hendrickx [won in one of nominations during IIBA Global Business Analysis Day](#)

Guest Events List

List of the events and their organizers where IIBA Brussels Chapter members participated 2024

1

Event in South Africa

- 1. Ann Mistiaen and Nikolaas De Graeve presented [at BA Summit South Africa](#) organized by **IIBA South Africa Chapter**

1

Event in New Zealand and Australia

- 1. Filip Hendrickx presented [in person](#) at Festival of Business Analysis organized by **IIBA New Zealand Chapter and IIBA Australia Chapter Ltd**

6

Events in the USA

- 1. [Let's meet & chat in Florida and Minneapolis](#) organized by **Filip Hendrickx**
- 2. Filip Hendrickx presented [at a session](#) organized by **IIBA Florida Chapter**
- 3. Filip Hendrickx presented [at BBC2024 conference](#) organized by **Building Business Capability**
- 4. Bart Verbeke visited and Filip Hendrickx [presented](#) at [Project Summit Business Analyst World](#) organized in May by **PMBA Conferences**
- 5. Filip Hendrickx presented [at PDD- A Brave New World: Stepping into Tomorrow!](#) organized by **IIBA Minneapolis St Paul Chapter**
- 6. Filip Hendrickx presented [at Project Summit Business Analyst World](#) organized in October by **PMBA Conferences**



By IIBA® Brussels Chapter

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